Multimedia Engineer

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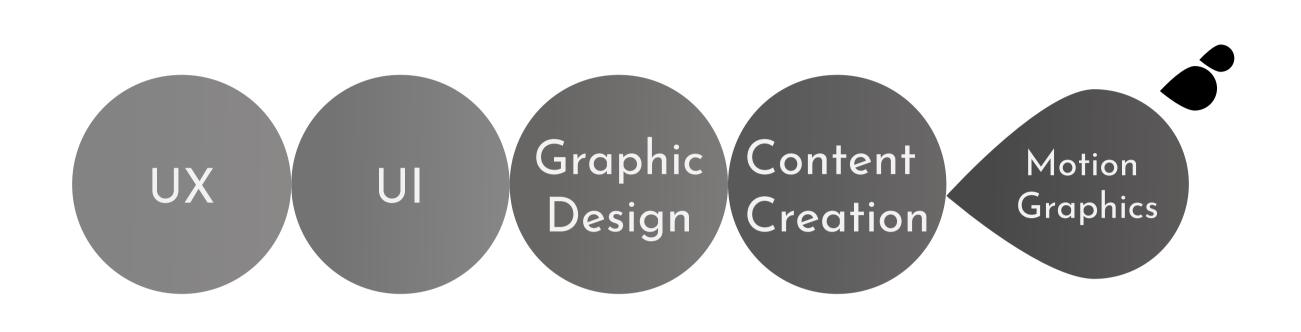
PERSONAL STATEMENT

I'm 31 years old, Content Creator, UX/UI, Motion and Graphic Designer. I'm interested in everything that has to do with beautiful design, creativity, animation, industrial design and user experience.

I have 8 years+ of experience working in a professional environment and as a freelancer and I'm open for visiting new countries for better opportunities. I love to work in a team where people have the same passion for what they love as I do.

Go further down to see why I am the man you need to hire!

MY SPECIALTIES



DESIGN SKILLS

Adobe XD	
Sketch	
Figma	
InVision	
Adobe Photoshop	
Adobe Illustrator	
Adobe AfterEffects	
Adobe Premiere	
Adobe Animate	
Final Cut	
Cinema 4D	
DaVinci Resolve	

KNOWLEDGE

- Digital Marketing
- SEO
- Hosting
- Web Development
- E-Commerce (Shopify-WordPress)
- Html
- CSS
- Ajax - Bootstrap
- Autocad
- 3Dmax
- Articulate 360

LANGUAGE SKILLS









EDUCATION

2017 Master's in Multimedia and Telecom Engineering Université Antonine

2011

Lebanese Baccalaureate - Emphasis: Life Sciences.

WORK EXPERIENCE

Senior Multimedia Designer Now... Leo Burnett

Creating visually appealing graphics and layouts for Geely and Yas Island's promotional materials, advertisements, and online platforms.

Developing and maintaining a cohesive brand identity for Geely and Yas Island, ensuring consistency across various multimedia channels.

Working closely with cross-functional teams, to bring creative visions to life and meet project objectives. Effectively communicating design concepts and ideas to clients, gathering feedback, and incorporating revisions to achieve client satisfaction.

Marketing Supervisor May 2022 June 2023 The Ritz-Carlton Doha

Ensuring that all multimedia content is visually appealing, on-brand, and optimized for user engagement. Developing relationships with influencers and partners to expand reach and visibility for content. Developing and implementing content calendars and schedules to ensure a steady stream of fresh and engaging content.

Designing creative content for online campaigns, print ads, websites, and Social Media Accounts such as (The Ritz Carlton - B-lounge by Buddha bar, STK and Sel & Miel and Habanos)

Multimedia Designer May 2022

Designing and producing attractive multimedia content according to Dubai's Department of Economy and Tourism Direction (@styledbydubai - @celebratedubai). Creating digital images, video and textual animations for various social platforms (Instagram - TikTok- Facebook)

UX/UI Designer March 2020

Conducting user research and gathering requirements to inform design decisions. Creating wireframes, prototypes, and design specifications for web and mobile applications. Designing user interfaces and user experiences that are visually appealing, intuitive, and

easy to use. Collaborating with developers, project managers, and other stakeholders to ensure that designs are feasible, effective, and meet project requirements. Developing wireframes and prototypes around customer needs for apps and websites such as (Calo KSA, Twig UAE, CMSM Lebanon...)

Motion/Graphic Designer
Liban Call Plus Jan 2019

Design visual elements such as logos, branding materials, and marketing materials. Create visual concepts that meet client or project goals and align with brand messaging and values. Add special effects, soundtracks, and voiceovers to motion graphics using video and audio editing software. Design and animate logos, icons, and other graphical elements for use in digital media.

Designing Ads and marketing materials for various clients such as (Falamanki Lebanon, Asia Cell, Banque de Liban...) Master Control Room - June 2017

Uplinking live studios through Satellites with various clients such as: Sky News, RT English, TRT, Al Araby...)

FREELANCING & ACHIEVEMENTS



Formula 1

Content Creation

for F1 Abu Dhabi

2023







Content Creation for FIFA World Cup Qatar 2022 2022

Community Jameel Saudi **Animated Report**

Dubai EXPO Coverage 2021 - 2022

Dubai Shopping Festival 2021 - 2022





Eid Fitr TV Ads

2018





Website Design And Development

Encryption Animation 2017

HOBBIES & INTERESTS









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Scripting